

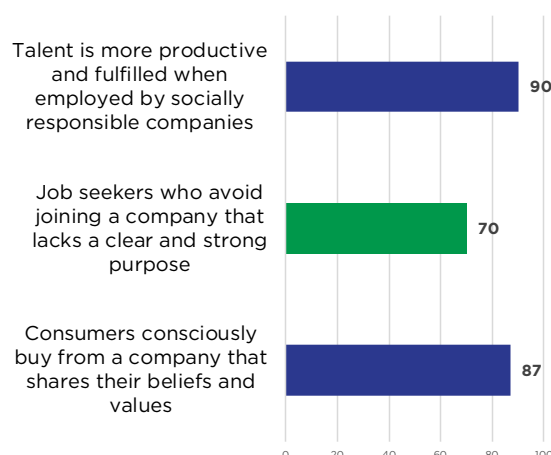
2024 BUSINESS IMPACT PARTNERSHIPS OPPORTUNITIES

The Broomfield Community Foundation offers **Business Impact Partnerships to organizations that share our commitment to improving the quality of life for all residents in Broomfield**. With your philanthropic support through our program, you enable us to engage in impactful grantmaking and other programming that supports a diverse range of nonprofit organizations addressing various needs in our community. In addition, opting into our Business Impact Partner Program creates a competitive advantage by reinforcing your brand and building credibility across various audiences.

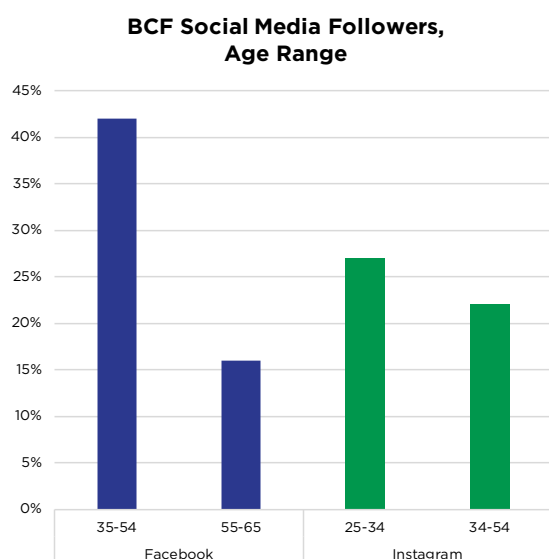
Data Supports the Importance of Corporate Social Responsibility Endeavors to Grow your Business and Recruit/Retain Staff

- **Promote your organization's commitment to the Broomfield community as a whole** by highlighting the community-wide impact of your donation – we provide support to over 100 organizations serving Broomfield!
- **Communicate your social responsibility efforts** to your employees via
 - Business door entry cling display
 - Digital artwork and content for intranet and newsletters
 - Facilitation of volunteer days that match your team with local nonprofits that align with their passions

Corporate Social Responsibility Influences Consumer Buying, Talent Recruitment and Retention



Who We Reach, Communicating a Comprehensive Approach



- **Engaged Social Media Users** – to the left are demographics of our BCF social audience (5,500+) who may be a target group in your business development plan.
- Partnering with BCF gives you a **strategic advantage when solicited for donations throughout the year**.
- **Promotion at BCF sponsored community and corporate events** (please see the back of this flier for more information).

We are grateful for the generosity of our Business Impact Partners that help us with our work in the community and look forward to developing a long-term relationship with you as one of our trusted corporate partners.

TIERED BUSINESS IMPACT PARTNER OFFERINGS

Sponsorship Level / Number Available	Platinum Level	Gold Level	Silver Level	Bronze
Investment	\$10,000	\$5,000	\$2,500	\$1,000
Spotlight Profile on Website - Number of Months Vary	6-months	3-months		
BCF Website Logo Placement with Hyperlink	✓	✓	✓	✓
Recognition at all events* and inclusion in all advertising print materials for the events	✓	✓	✓	
Heart of Broomfield Annual Event Recognition	<ul style="list-style-type: none"> Naming rights to our Signature Lifetime Achievement (1) Discuss additional options at this level only, personalizing recognition options. Podium recognition 10 tickets to event Logo on mailed Invitations and event program 	<ul style="list-style-type: none"> Naming rights to one of our new Heart of Broomfield Awards (2) or a Youth Advisory Council sponsorship (1) Podium recognition 6 tickets to event Logo on mailed Invitations and event program 	<ul style="list-style-type: none"> 4 tickets to event Logo on event program 	<ul style="list-style-type: none"> Logo on event program
Social Media Mentions (Facebook, Instagram, LinkedIn)	✓	✓		
Annual Report Recognition (print and digital) Online version with clickable logo hyperlink	✓	✓	✓	✓
Participation in Donor Appreciation Reception	✓	✓	✓	✓
Employer Tool Kit (cling decal, digital artwork/content for intranet and newsletters, volunteer day facilitation).	✓	✓	✓	✓

* Broomfield Community Foundation Annual Events

- Awards Reception; Heart of Broomfield and Scholarship Program
- Recurring Community and Corporate Programming
- Volunteer Match
- Youth Advisory Board Sponsor – Movie Night & Broomfield Days

Please contact Dion West, Executive Director at dion@broomfieldfoundation.org or 303.469.7208 with any questions or for more information.